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The Panama · Pacific · International · Exposition

San Francisco
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Horticulture Palace and Tower of Jewels.

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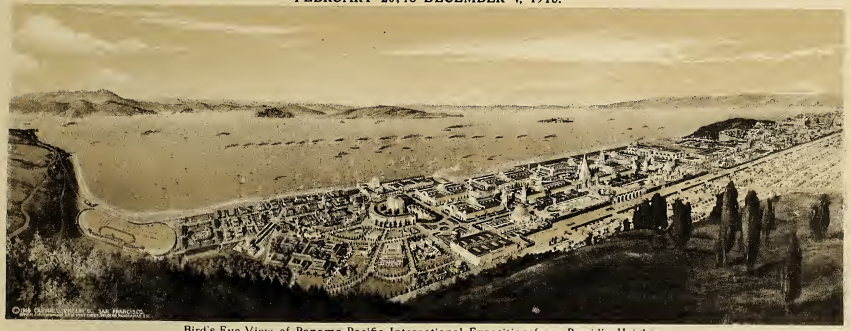
THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION.

SAN FRANCISCO, CALIFORNIA, U. S. A.

FEBRUARY 20, TO DECEMBER 4, 1915.



Bird's Eye View of Panama-Pacific International Exposition from Presidio Heights.

Fittingly commensurate with the heroic achievement will be the celebration in its honor.

The completion of the Panama Canal being an accomplishment affecting the interests of every civilized nation, the celebration thereof naturally suggested was a great Universal Exposition in which all nations should participate under the auspices of the United States. Congress designated San Francisco as the place for such an Exposition and entrusted to that city and to the State of California the responsibility of providing for the reception of the nations of the world and for the housing of the exhibits which should best demonstrate their achievements.

This responsibility was gladly accepted by San Francisco and California and the work of carrying out the duty to the nation was begun immediately.

In the space of a few days a fund approximating $20,000,000 was raised by the citizens of San Francisco, the municipality and the State Legislature. The fifty-eight counties of California raised several million dollars additional for their individual displays, which are on an elaborate scale. This was added to by the majority of states throughout the Union and materially augmented by liberal amounts from foreign countries the world over. It has been conservatively estimated that the grand total will represent an expenditure exceeding $50,000,000.

In magnificence and splendor, number of palaces, beauty of grounds, number and quality of exhibits, diversity of subjects, completeness of detail and hugeness of the whole this will be an exposition adequate to the event it celebrates. It will have great and lasting effect upon the trade relationships and commercial activity of all countries.

The Exposition site combines to an extraordinary degree the qualities of beauty, adaptability and convenience. It is a natural amphitheatre, fronting on the wonderful island-dotted Bay of San Francisco, just inside the famous Golden Gate. Towering, wooded heights flank it at each end, while at its back the hills roll up sharply. All this is in the very heart of the very best residential district of San Francisco and within fifteen minutes street car ride from the City Hall.

The view facing north is across the sparkling waters of the Bay—a land-locked harbor which resembles a great mountain lake more than an arm of the sea. It is rimmed around by mountains, with haughty Tamalpais towering over all. Under the turquoise California sky, drenched with sunshine and color, it is a scene at once exquisitely beautiful and solemnly majestic.

Passing through the main gate on the city side the visitor enters the great South Garden, 3000 feet in length, on the right extremity of which can be seen the beautiful Festival Hall. To the extreme left is the Palace of Horticulture. Immediately in front is the Main Tower or "Tower of Jewels". This great garden, itself a marvel of landscape engineering skill, is but one side of a magic carpet on which these beautiful palaces are set, the 300-foot wide "Marina" and its grand esplanade, with its horticultural splendors, forming the other side, the pattern threading its winding way through the various courts and recesses over the entire grounds, forming a correlated whole which, for wondrous beauty, has never been equaled.

One of the most attractive and beautiful features of this Exposition will be the electrical illumination. By an entirely new system of flood lighting a soft, restful, yet perfect light will pervade the courts at night, revealing in wonderful clearness the facades and walls of the palaces and the natural colors of the shrubbery and flowers. By peculiar and novel lighting devices the statuary and mural paintings will be made to appear with even heightened effect. Concealed batteries will project powerful yet softened rays of light that will cause tens of thousands of specially prepared glass "jewels" hung tremulously upon the towers, to flash and scintillate like great diamonds, emeralds and rubies. At a point on the bay shore the wonderful scintillator will weave in the night sky auroras of ever-changing colors. Altogether the spectacle will be interesting and wonderful and never to be forgotten.

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Main Portal, Liberal Arts Palace, showing Italian Towers in Court of Palms. This view is on the Avenue of Palms, facing the South Gardens.

Main Entrance and Main Tower, (the Tower of Jewels, 433 feet high), also showing the Main Exhibit Palaces.

West Facade of Palace of Education and Social Economy with reflection in the Fine Arts Lagoon

The Colonnades from the Court of the Four Seasons.

Fountain of Ceres at entrance to Court of Four Seasons.

Glass Dome of the Horticultural Palace. This Palace is constructed almost entirely of glass and covers over five acres. The dome is 160 feet high and is surmounted by numerous towers and minarets. The building is 672 feet long and 320 feet wide.

Part of the Great Central Court, Court of the Universe.

Fine Arts Palace. Its length from North to South describes an arc 1100 feet. It is a fire-proof structure and will contain paintings and sculpture from every nation of artistic prominence.

Night Scene, Panama-Pacific International Exposition.

Great Palace of Machinery.

Great Palace of Machinery, the largest wooden building in the world. It is 968 feet by 368 feet. Four car loads of nails and 1500 tons of bolts and washers were used in its construction.

Vestibule of Main entrance to Palace of Machinery, effectively decorated with spandrels and freezes.

Main Portal, Palace of Food Products.

Bizantine Doorway of Palace of Food Products.

Main Portal, Palace of Varied Industries.

One of the three massive Main Portals of Machinery Palace.

Service Building.

A View of the Exhibit Palaces from the Marina.

Festivities in the Yacht Harbor, showing North Facade of Exhibit Palaces fronting on the Marina.

Inside Inn. A modern hotel of 2000 rooms conveniently located within the Exposition grounds.

Vista of Horticultural Palace.

Half Dome and one of the Niches in the Court of the Four Seasons.

South Gardens and Tower of Jewels, by Night.

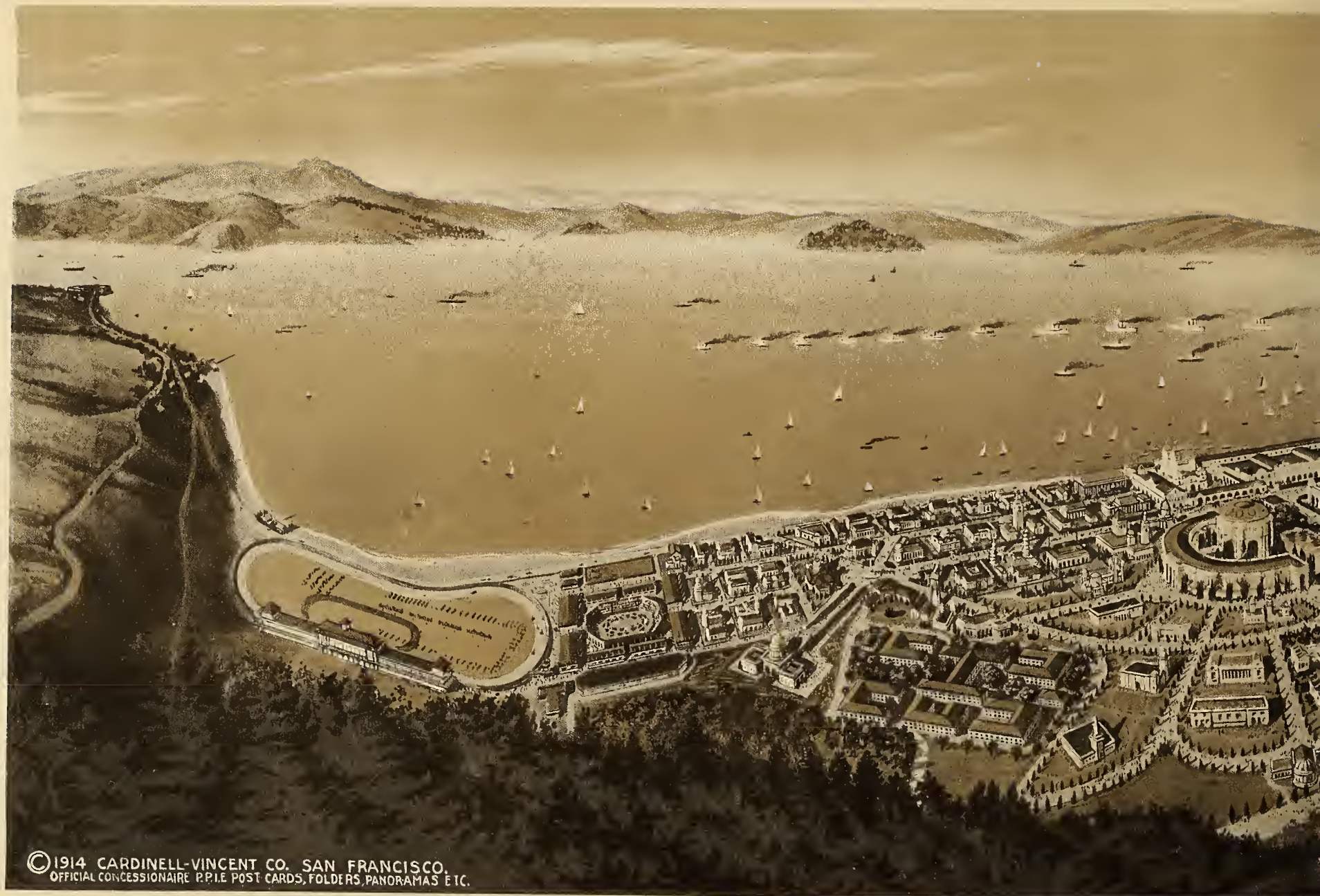
The Wonderful Scintillator which spreads various colored rays of light over the entire exposition.
Showing column of Progress on the left.

Avenue of Progress, showing Western Facades of Palace of Varied Industries and Palace of Mines and Metallurgy.

A View of the Palace of Varied Industries facing the Avenue of Palms.

Colonnade in the Court of the Universe.

Western Facades of the Palace of Education and Social Economy and Palace of Food Products.



A General View of the Panama-Pacific International Exposition from Presidio Heights showing the Golden Gate and Marin Hills on the extreme left, the race track, athletic field and stock exhibit at the western end of the Exposition, adjoining which is the State and foreign buildings. About the center of the picture may be seen the California counties building on the shore of the bay, the Fine Arts Palace and Lagoon, adjoining which is the band concourse and the Inside Inn, a modern hotel within the grounds of the Exposition.

Eastward from this point may be seen the Horticultural and other main exhibit palaces, the yacht harbor and the marina, the courts, tower of jewels and south gardens, at the Eastern end of which stands Festival Hall and at the extreme Eastern end of the picture the zone, which contains many wonderful concessions and is 3000 feet long extending from the entrance at Fillmore St. to the entrance at Van Ness Avenue.

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South Main Portal, Palace of Education.

Entrance to Liberal Arts Palace from Court of Palms.

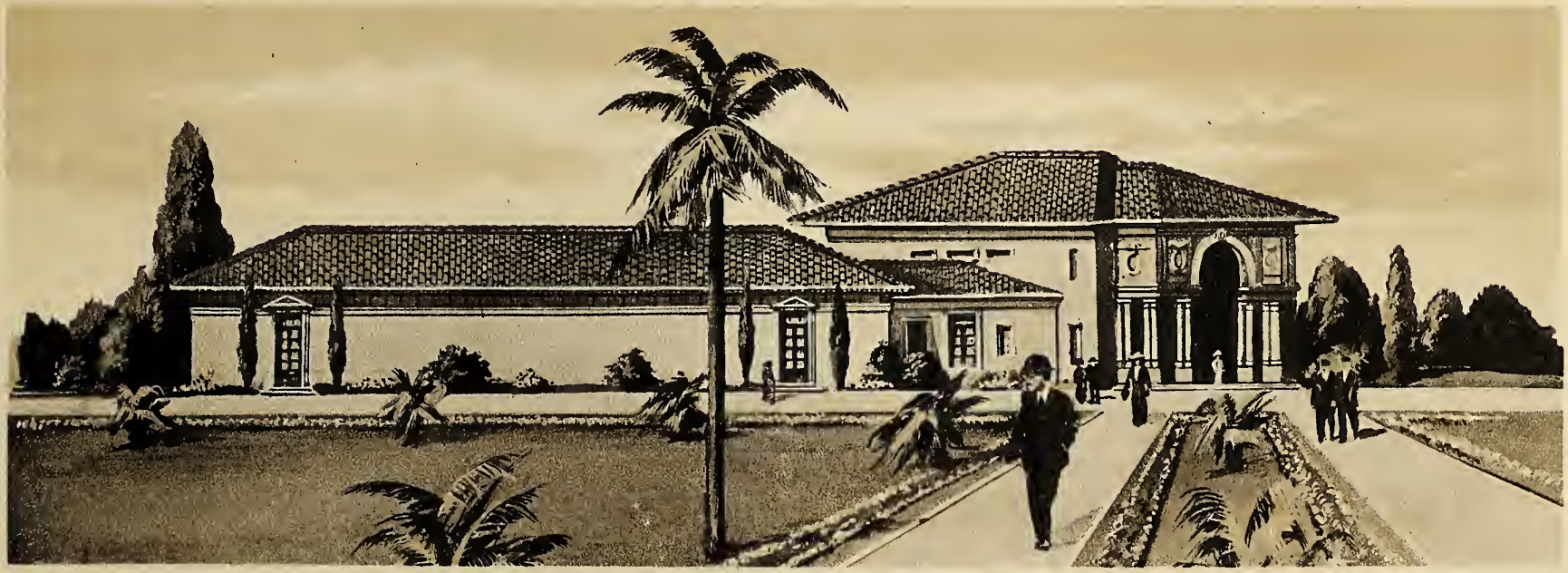
Portal to Palace of Education.

One of the four Niches in the Court of the Four Seasons.

Arch of the Setting Sun, Westside of Court of the Universe, surmounting the Nations of the West.

Towers of the California Counties Building.

The Million Dollar Auditorium, erected in the Civic Center by the Panama-Pacific Exposition Company.

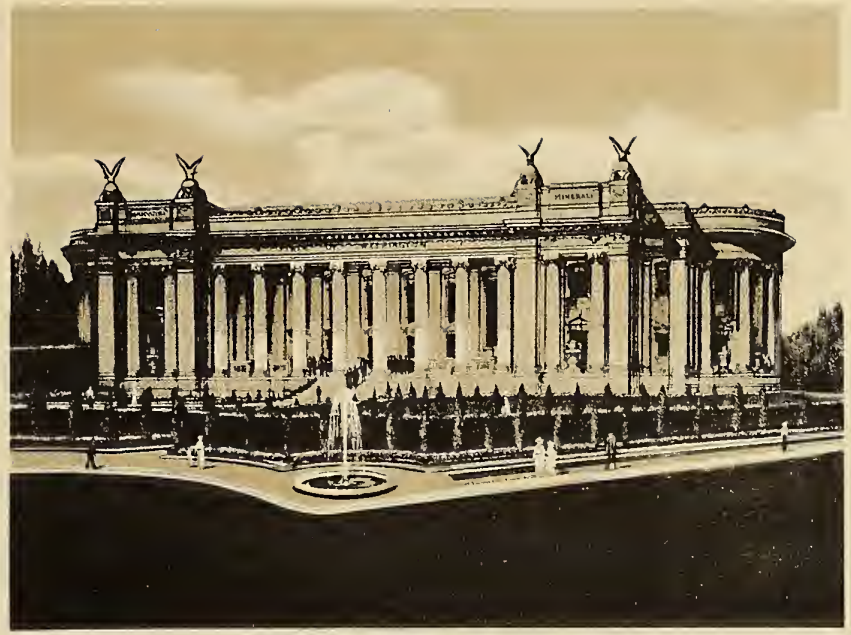


The Philippine Pavilion.

California Counties Building.

New York State Building.

Oregon State Building.

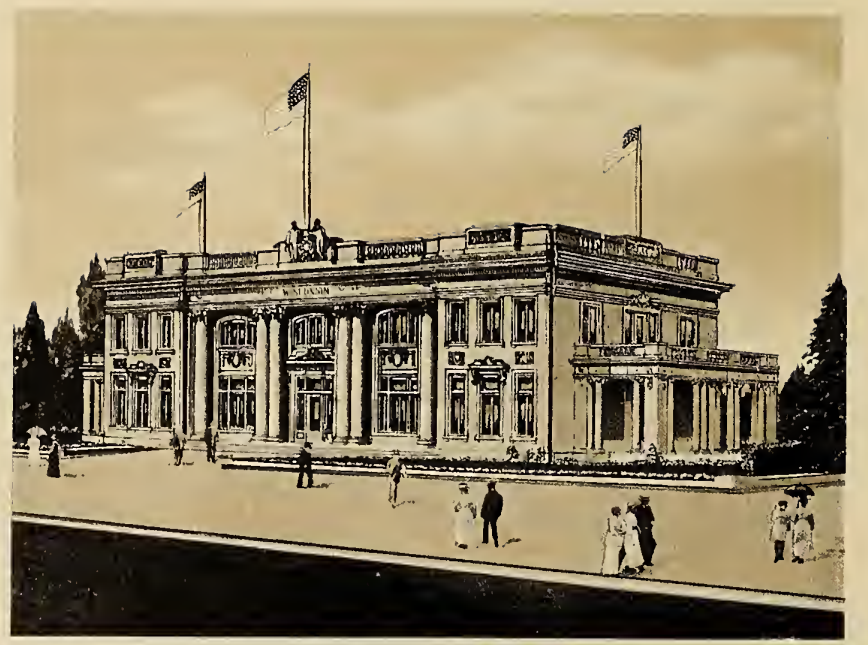


Washington State Building.

Nevada State Building.

Idaho State Building.

Montana State Building



Wisconsin State Building.

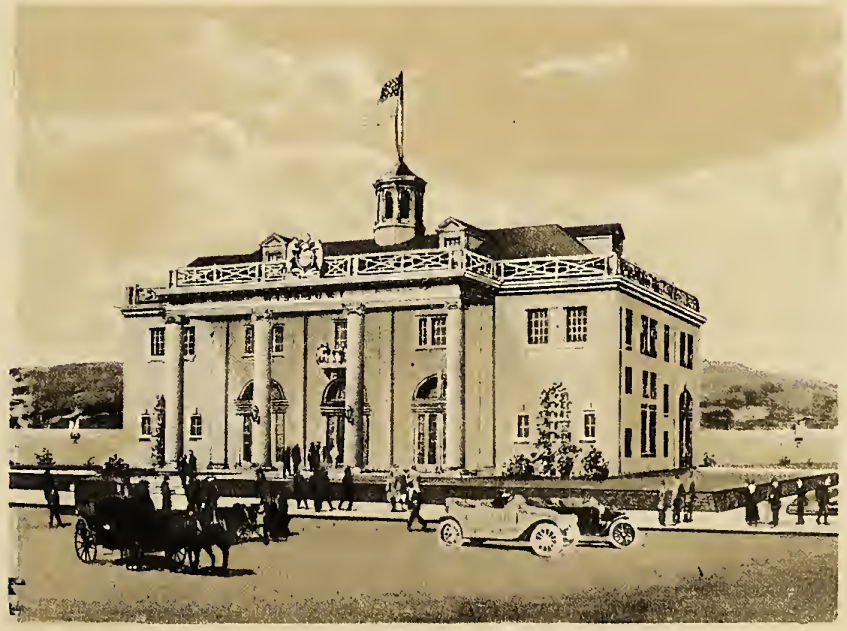
Minnesota State Building.

North Dakota State Building.

Kansas State Building.

Colorado State Building.

Nebraska State Building.



Missouri State Building.

Indiana State Building.

Illinois State Building.

Iowa State Building.

Ohio State Building.

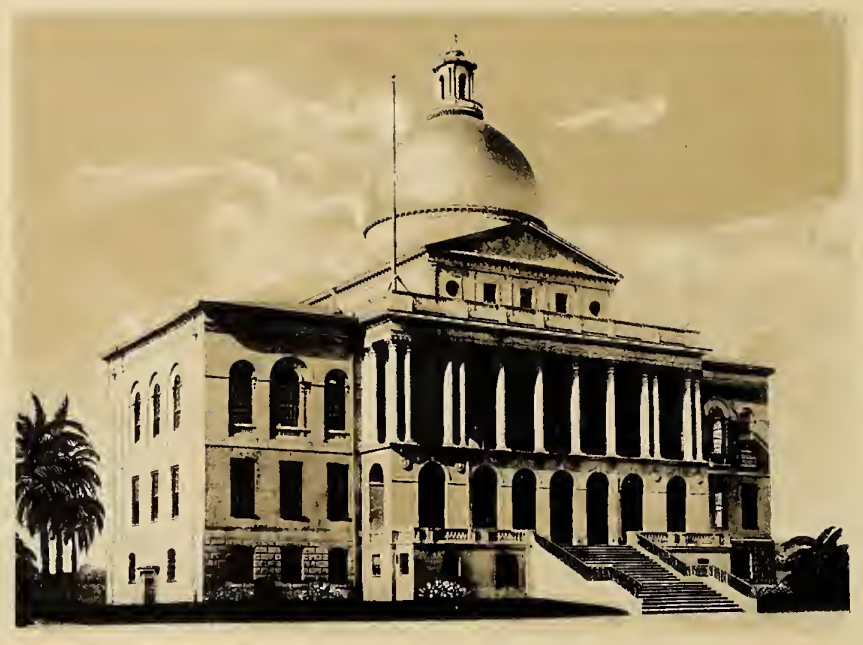
Texas State Building.

Mississippi State Building.

Alabama State Building.

Florida State Building.

West Virginia State Building.



Massachusetts State Building.

Pennsylvania State Building.

Virginia State Building.

The Press Building.

The Nations of the East.

This large group of Statuary is over the Arch of the Rising Sun and the figures are symbolical of Oriental Life.

The Nations of the West.

This large group of Statuary is over the Arch of the Rising Sun and the figures are symbolical of Western Life.

The Indian Village in Grand Canyon of Arizona.

Yellowstone Park.

Japan Beautiful.

The Submarines.

A few of the many wonderful amusement concessions on the zone, which covers an area of sixty-five acres, extending from the Van Ness Avenue entrance to the Fillmore Street entrance and will be open daily from 9:30 A. M. until 11 o'clock P. M. Here one may see the most novel, grotesque and hilarious amusements that ingenuity, skill or daring can accomplish.

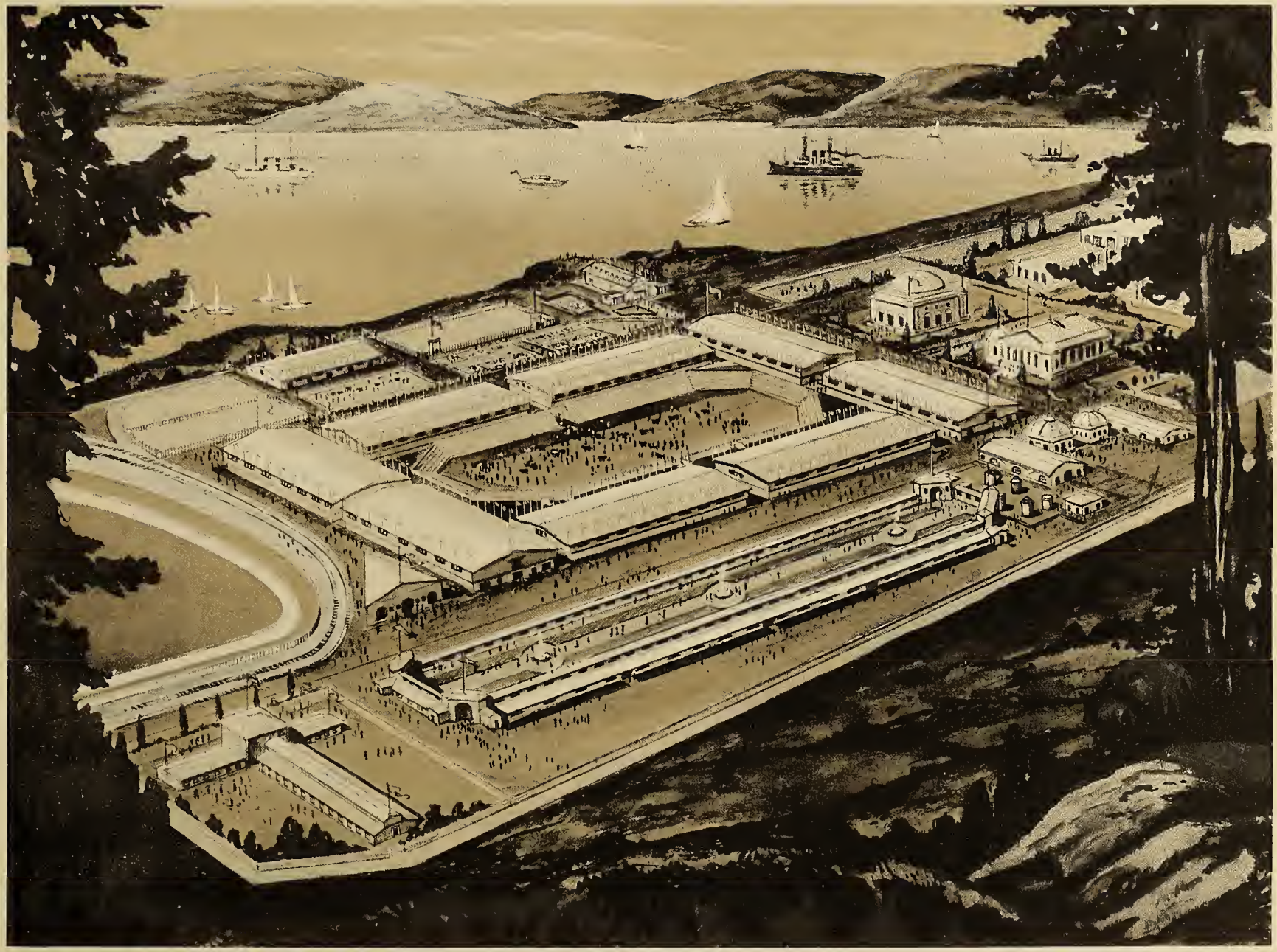
Hawaiian Building.

Arches in the Court of the Four Seasons.

The Yacht Harbor.

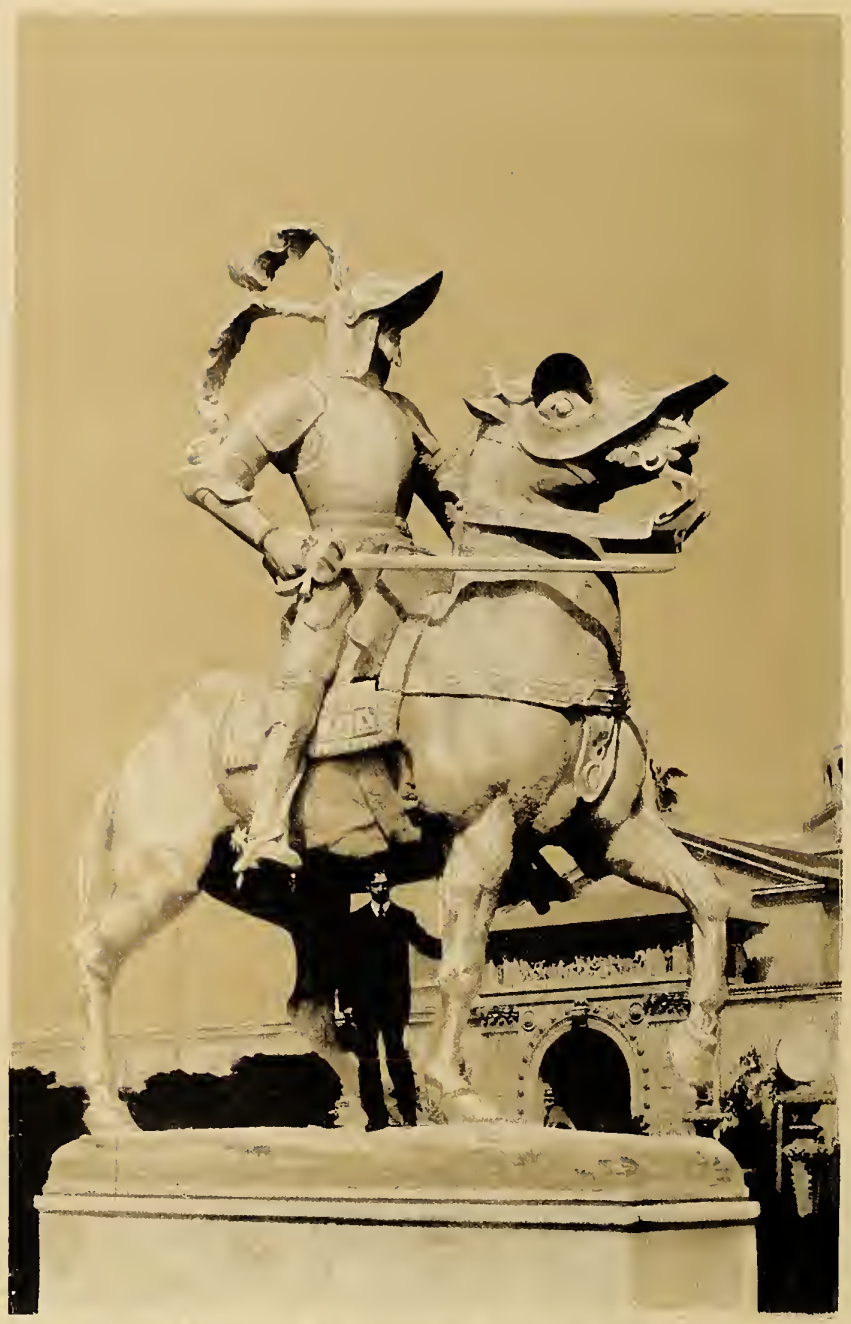
The Avenue of Progress.

The Main portal of Manufacturers Palace, showing Towers at Palace Entrance to Court of Flowers.



Live Stock Exhibit. Competitions for the $175,000 in prize money appropriated by the Exposition, and for the supplemental premiums offered by the breeder's associations will take place in the months of October and November. There will be a continuous live stock display from February 20th to December 4th. Special events will include universal polo, two harness horse racing meets, and the carrying on of a series of demonstrations which teach everything new in this important industry.

The Pioneer Statue in the Court of Flowers.

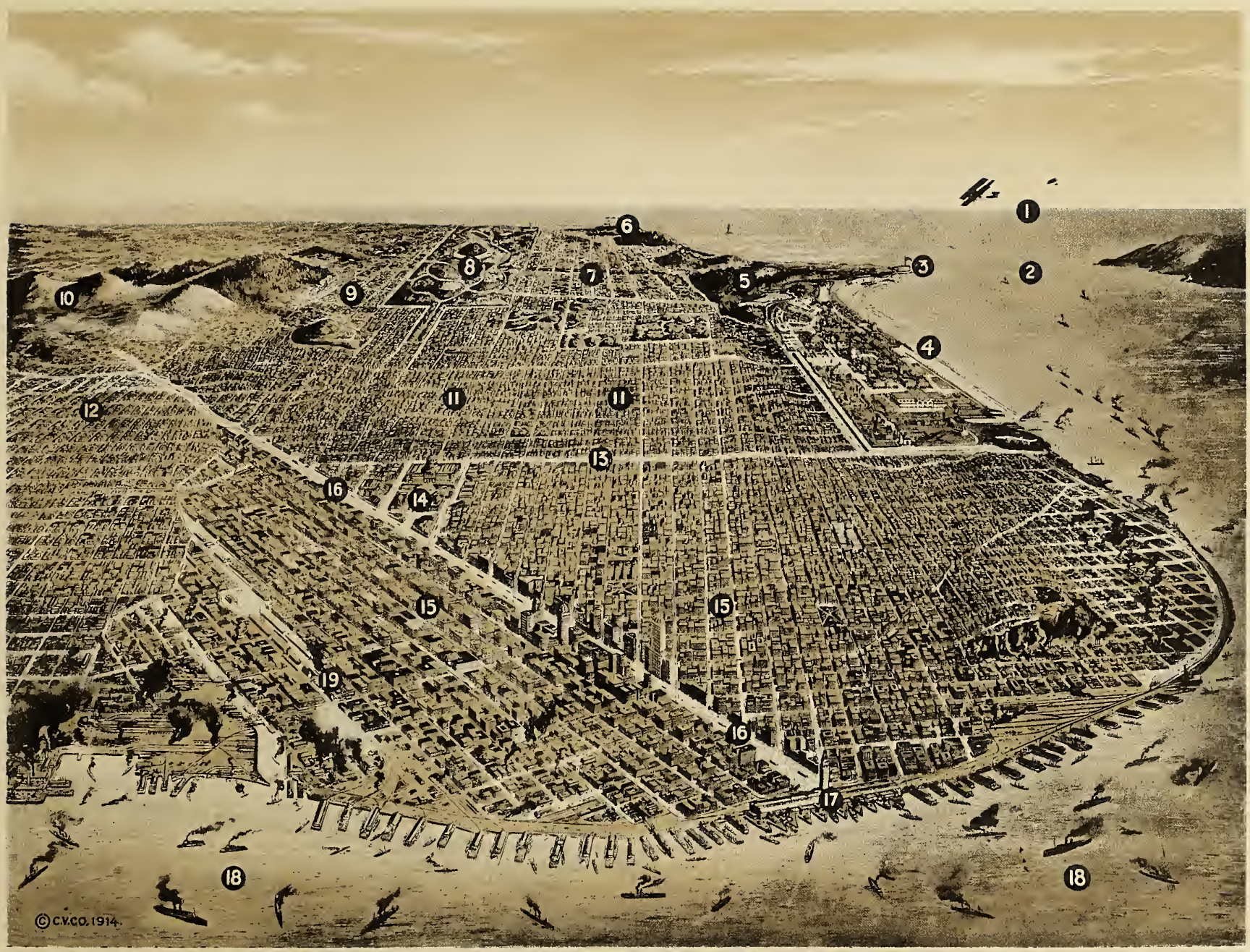


Statue of Pizarro in the South Gardens.

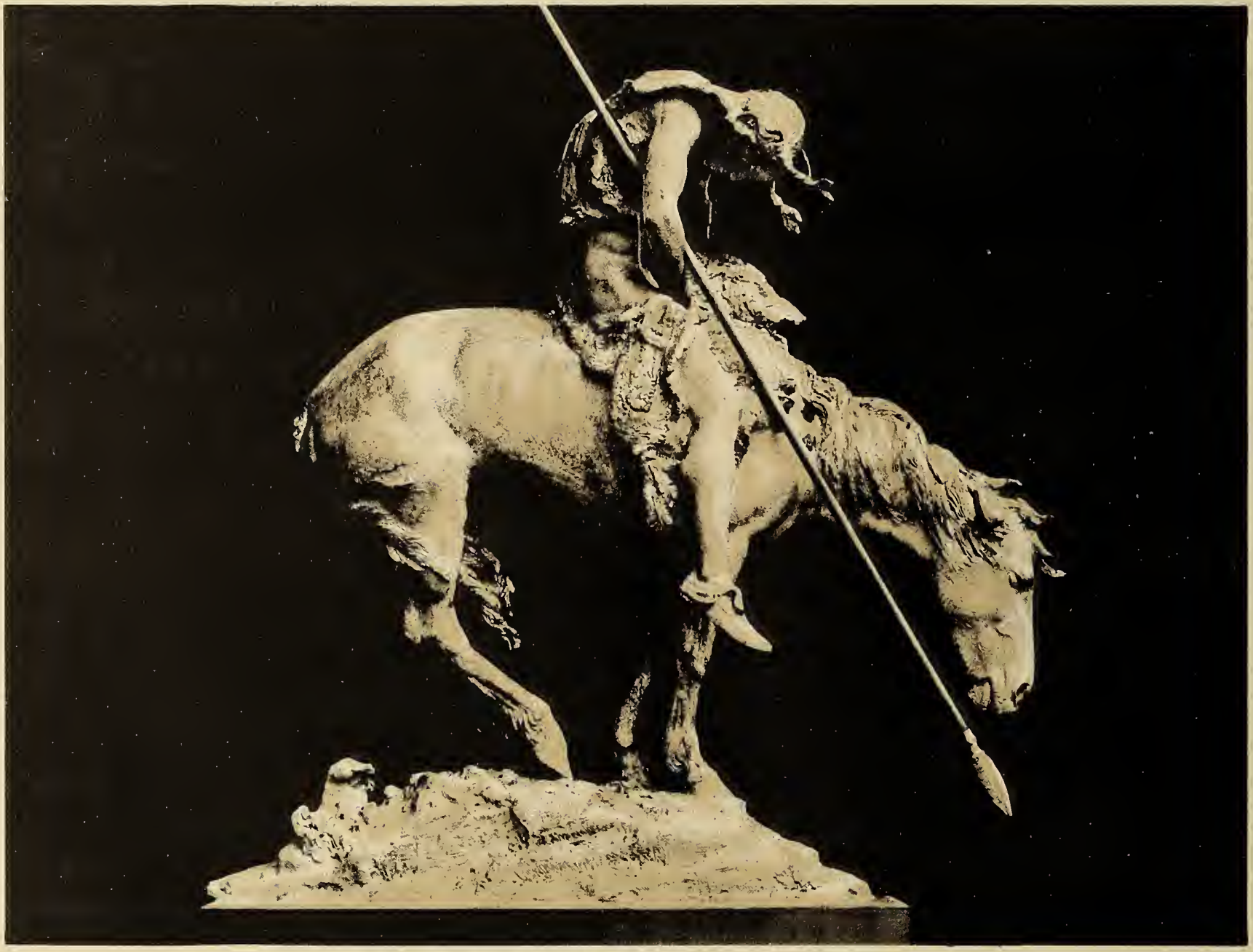
Festival Hall.

Here will be the scene of many great festivals and singing contests from organizations from all over the world. Seating capacity about 3,000. The pipe organ is the seventh largest in the world.

Bird's Eye View of the Panama-Pacific International Exposition and City of San Francisco from above the Golden Gate.



Bird's Eye View of San Francisco. 1. Pacific Ocean. 2. The Golden Gate. 3. Fort Winfield Scott. 4. Panama-Pacific International Exposition. 5. Presidio. 6. Sutro Heights, Cliff House and Seal Rocks. 7. Richmond Residential District. 8. Golden Gate Park. 9. Sunset Residential District. 10. Twin Peaks. 11. Western addition Residential District. 12. Mission Residential District. 13. Van Ness Ave. 14. $9,000,000.00 Civic Center. 15. Hotel, Shopping and Business Section. 16. Market Street. 17. Ferry Building. 18. San Francisco Bay. 19. Southern Pacific Depot, 3rd and Townsend.



Statue. The End of the Trail at Entrance to Court of Flowers.

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